

SOPHIE  CONRAN

LONDON

Coco Sofa Care Guide





# CARING FOR YOUR BELOVED SOFA



ello! It brings me immense joy to know that one of our beautiful handcrafted sofas has found a place in your home. Each one is a labour of love, made just for you by skilled artisans right here in the UK. This is a guide we've written to help you keep your sofa looking as fabulous as possible.





# KEEP IT CLEAN

Our sofas like a little pampering! Dust off with a light brush or a swift vacuuming. Spilled some wine in a moment of excitement? No worries. Gently blot—don't rub—with a clean, dry cloth. Then following the washing instructions for your type of fabric.

Please keep bleach and other harsh cleaners at bay; they don't get along at all well with our natural materials. In fact, they'd be a total nightmare.

# THE DAY-TO- -DAY LOVE

Pet cuddles are great, but do remember to clean your removable covers often. As tempting as it may be, avoid sitting on the armrests or the edge of the seats.

Sharp objects like belts or rings are not your sofa's best friend and it's good to be careful with them, just like with any precious fabric.





## SUNNY SPOTS AND TOASTY CORNERS

We all love a good sunbeam or a cozy fire, but prolonged exposure can affect your sofa's fabric. A little distance from radiators, open fires and direct sunlight will keep things just right. If you do position your sofa in direct sunlight, please be mindful that the sun is nature's best bleaching agent and no naturally based fabric can withstand constant sun exposure without fading. If you want a fabric that doesn't fade in direct sun, we'd suggest choosing a man made option.





## LET'S TALK FABRIC

Each fabric in our range has its own personality. Please see our recommendations on after care below or take a look at the website for your specific care instructions —You'll also find them on our website under the relevant fabric.

Whether you've chosen our 100% cotton Stripe, our Linen/Cotton blend, 100% Linen or Velvet, we've got you covered...as long as you please carefully follow the instructions. So if it says 30 degrees and gentle tumble dry, it really does mean that. If it says dry clean only, please take it to the dry cleaners.

Each fabric has been very carefully tested but only within the specifications we provide. If they are washed or tumbled at the wrong temperature, be prepared to find the covers shrinking and your sofa looking like it's eaten too many cakes.

# WASH AND WEAR

For our machine-washable covers, like Linen/Cotton, use a friendly detergent and always wash at 30 degrees or less. Always remember to treat all covers equally; wash them together to avoid any colour mismatch - the same as a jacket and trousers, they soon won't match if washed differently.

We recommend line dry them or tumble dry on a cool setting and you can use a fabric softener too. Another key point is that you must not overload the machine or the dryer because the covers will come out very creased and then they become more difficult to iron. We often wash them and then iron them when they are still damp, and we also use a steamer once the covers are on the sofa to steam persistent creases.



# PLAIN COTTON LINEN RANGE

## SOPHIE CONRAN COTTON LINEN

The composition is 52% Linen and 48% Cotton.  
This fabric is machine washable at home or can  
be professionally dry cleaned.



## LINARA ROMO COTTON LINEN

The composition is 63% Linen and 37% Cotton.  
This fabric is machine washable at home or can  
be professionally dry cleaned.



## DESIGNERS GUILD LINEN

The composition is 100% Linen. This fabric is  
machine washable at home or can be profes-  
sionally dry cleaned.





# STRIPED COLLECTION

The composition is 100% Cotton.  
This fabric is machine washable  
at home or can be professionally  
dry cleaned.





## VELVET CARE: A BIT EXTRA, BUT WORTH IT

Velvet demands some special care. Its beautiful pile can get 'bruised' if mistreated. So, a gentle hand and some patience will keep it looking luxurious for years. You can purchase special velvet brushes online, including Amazon who have some for next day delivery.

We have 2 qualities of velvet - the Designers Guild Varese is dry clean only.



Whereas the Designers Guild Arona is machine washable at



# FLORAL COLLECTION

We have a variety of florals. Some like our Wildwood collection have are 80% viscose and 20% Linen, whereas others have 90% Cotton 10% Linen. This fabric is machine washable at home or can be professionally dry cleaned.







# NATURAL BEAUTY

Don't fret if you see some creases. It's a natural characteristic of many natural fabrics and doesn't compromise the durability or comfort of your sofa. 100% linen is of course particularly prone to creasing. If you want to remove creases, no expensive creams or face lift is required, just purchase a hand held steamer online, they are brilliant and easy to use. The natural fabrics that our sofas are covered in will also change the firmness of the cushions depending on the weave of the fabric.

Velvets hold on to the air in the cushion because of the tight weave, meaning it will feel firmer and take longer to bounce back than other fabrics such as our 100% linen which has a much more open weave. This allows the air to escape much more freely and will therefore feel softer. It will also naturally allow air to return to the cushion more quickly, so they will be more likely to bounce back to shape quicker.

## COVERING UP

Fitting your covers back? Take your time to do them carefully as if you stretch the seams too much, you might pop a seam. This is really important. It may be worth putting them back on with two people the first time you do it. Make sure they're nice and snug and tucked in properly all around. If you hit a snag, our customer care team is always a call away.





## WOOD AND WAX

For the legs, a simple damp cloth should do. For those on the move, please lift your furniture rather than drag it. Your floors and your sofa's legs will thank you.

# LAST BUT NOT LEAST, CUSHIONS!

Our cushions are fluffy delights filled with the finest feathers. Keep them plump and fabulous with regular fluffing and flipping. This really is very important because it is the air between the feathers that makes your cushions as deliciously comfortable as can be. The more you fluff and plump them, the more gorgeous they become. Please bear in mind that over the course of the first few months of use, your feather cushions will become softer and more luxurious.

The hand-filled duck and down feather is filled into channels within each cushion which restrict the feathers from moving randomly inside your cushion. This is exactly the same principle as a duvet, and in a similar way, it is very important that you regularly plump each cushion to ensure the feathers are evenly distributed. If you don't do this, your feathers will gather to each end of the channels inside the cushion, leaving the middle section with very little comfort and making your sofa appear flat and looking untidy. What's more, the feathers at each end of the channel, if left unplumped, may eventually start to form lumpy clumps which can be very difficult to remove.

Our sofas come with a luxurious 70/30 duck and down feather fill as standard and provide a relaxed sit. We do also have a firmer cushion that does not need to be plumped. These have a foam core (although this is not natural) which is then covered in feathers to provide a softer look to the cushion. Each of the fill options for our luxury sofas have their pros and cons. We advise that customers carefully consider their lifestyle in making decisions about what cushion fill to go for.





# ACCIDENTS HAPPEN

For life's little spills and thrills, we offer a 5-year Staingard upholstery care plan.

This wonderful service even includes at-home professional cleaning. Starting at just £40+VAT, it's a small price to pay for peace of mind.

Any questions, just reach out to our expert team at [sofas@sophieconran.com](mailto:sofas@sophieconran.com) or the phone number listed on our website. We're here to help you enjoy your sofa for years to come.

Sending you all love and coziness,

Sophie xx





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Central London Showroom by appointment